

Commitment to Excellence

Shaping Your
FUTURE

BBA

BIM

BBS

KIST
KIST College of
Management



College & SS

KIST KIST College & SS

Kathmandu | Tel: 4434990, 4434178 | www.kist.edu.np



KIST

KATHMANDU



KIST

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Welcome to KIST





Introduction

Esteemed for its governing ethos – academic achievement for professional perfection – KIST is a special college. What makes it unique is its stimulating, transformative blend of intellectuality, seriousness, and goal-orientation just within one student community and one campus.

Established in 1995, KIST is now a top college in Nepal that offers high standard NEB +2 Science & Management courses, a range of top-quality Bachelor's degrees – BBA, BIM, BIT, BBS & BSc Microbiology – followed by excellent Master's degrees – MBS, MSc Microbiology & MIT.

KIST encourages our youngsters to serve society through useful action. This institution, in fact, is where you'll be able to refine your purpose in academic life and define the profession or career you wish to embark upon thereafter.

28+ Years of Excellence	15,000+ Alumni Worldwide
9 Programmes +2 / Bachelor's / Master's – ALL at one institution	300+ Full or Partial Scholarships
1,500+ Students shape their future EVERY YEAR with an education at KIST	150+ Faculty / Staff members
>95% Pass Results	70+ Districts of Nepal represented among our students

Tribhuvan University Affiliated

BBA

DISCOVER OPPORTUNITIES
IN THE EVER-CHANGING
CAREER ENVIRONMENT TO
HARNESS THE POWER OF
KNOWLEDGE

Bachelor of Business Administration (BBA) provides a fundamental education in business and management principles allowing students to specialize in one of multiple concentration areas, including business economics, administration, finance, human resources, or accounting. The programme enables graduates to explore various real-life opportunities that help them later in managing companies. It also develops sound professionals with entrepreneurship skills who can run business ventures in a contemporary or international context. So, it is a preparation for a lot more than a career in business and has national importance.



Key Learning Outcomes

- Assimilate conceptual knowledge of business, management, and administration to develop managerial capabilities and problem-solving skills
- Gain executive competence and leadership skills to ensure smooth business functioning in varied organizational settings
- Foster the ability of critical thinking to perform better across various areas of specialization in the management field
- Understand multicultural business environments, protocols, ethics, and management practices required within the global context to function effectively
- Synthesize information from functional areas and apply business theory to handle practical decision-making situations and generate outcomes

COURSE STRUCTURE

Semester I

English - I
Foundation of Business Management
Micro Economics for Business
Business Mathematics - I
IT and Applications

Semester II

English - II
Financial Accounting
Macro Economics for Business
Seminar on Contemporary Issues of Macro Economics
Business Mathematics II
Database Management System

Semester III

Business Communication
Business Statistics
Leadership and Organizational Behavior
Seminar in Leadership and Organizational Behavior
Fundamentals of Finance
Cost and Management Accounting

Semester IV

Legal Environment for Business in Nepal
Human Resource Management and Technology
Business Information System
Fundamentals of Marketing
Financial Management

Semester V

Business Environment
Taxation and Auditing
Operations Management
Sociology for Business Management
Psychology

Semester VI

Business Research Methods
Financial Markets & Services
Nepalese History and Politics
Entrepreneurship & Business Resource Mapping
Practicum on Business Plan
E-Commerce

Semester VII

Three Specialization Courses
Business Ethics and Corporate Governance
Summer Project

Semester VIII

Three Specialization Courses
Strategic Management
Internship

Specialization Courses

Banking and Finance

Financial Derivatives
Working Capital Management
Investment Analysis
Commercial Banks Management
Microfinance Management
Insurance and Risk Management
Fundamentals of Cooperative Management
Corporate Financing Decision

Sales and Marketing

Consumer Behavior
Fundamentals of Selling
Services Marketing
Distribution Management
Public Relations and Media Management
Retail Marketing
Marketing Research
Internet Marketing
Branding
Fundamentals of Advertising
Sales Management



KIST provides a broad array of non-credit inputs for its students throughout the Semesters. These non-credit inputs supplement the regular classes as they meet the diverse learning needs of students and improve their employability. Moreover, these additional inputs build technical competencies, problem solving abilities, and managerial skills.

An Extra Edge **BBA**

First Semester

- Personality Development Training (5 days)
- Presentation Workshop
- Case Analysis & Report Writing

Second Semester

- Photoshop Training
- Seminar on Macro Economics
- Entrepreneur Interaction

Third Semester

- Business Ad Competition
- Seminar in Leadership and Organization Behavior
- Workshop on Business Finance
- Startup Ideation

Fourth Semester

- Seminar (Civil Service Management)
- Report Writing (MIS)
- District Court Visit (Legal Environment)

Fifth Semester

- Report Writing (Sociology & Psychology)
- Proposal Writing
- SWOT Analysis for Presentation Competition (BE)
- Entrepreneurship Development Workshop

Sixth Semester

- Practical Accounting Training (7 days)
- Business Plan Workshop (3 days)
- Business Idea/Plan Presentation/Competition

Seventh Semester

- Banking Training (8 days)
- Digital Marketing Workshop (5 days)
- Pitching a Business Idea

Eighth Semester

- Guest Lecture (Internship Report Writing)
- CV Writing & Interview (3 days)

& Business Incubation, Industry/Field Visits, Educational Excursion, Presentations, Social Works, Job & Internship Fair, Event Management, Quiz Contest, Management Games, Intra & Inter-College Sports ...

Note: The above mentioned activities are subject to change according to industry trends and market demand.

Scan QR for
Extra Edge &
Notable Placemets





Tribhuvan University Affiliated

BIM

**BROADER EDUCATION
WITH SPECIAL FOCUS ON
THE SYNERGY BETWEEN
BUSINESS MANAGEMENT
AND INFORMATION
SYSTEMS**

Bachelor of Information Management (BIM) blends the two strategic disciplines of information technology and management. The programme offers integrated knowledge and develops technological skills giving students a unique edge in the IT world. It develops the next generation who can apply the opportunities in the digital world to a fast changing business environment and find innovative solutions thereby contributing to society. Graduates are able to interrelate IT & management concepts or tools with managerial skills appropriately to support business analysis and operations.



Key Learning Outcomes

- Attain deep understanding, knowledge & skills about information systems, information technology, and management to apply them pragmatically
- Use computers & computational techniques for developing effective information systems to solve real life problems in the organizational milieu
- Develop object-oriented software design methods, data management systems, web technology & programming to meet industrial & commercial needs
- Acquire systems analysis tools & methodologies and organizational & managerial skills to deploy IT effectively for business success
- Cultivate critical thinking and a balanced approach to IT & Management so as to enter the IT business profession with the knowledge expected

COURSE STRUCTURE

Semester I

Foundation of Information Technology
C Programming
English I
Foundation of Business Management
Basic Mathematics

Semester II

Digital Logic
Object Oriented Programming with Java
Discrete Structure
Business Communications
Organizational Behavior & Human Resource Management

Semester III

Microprocessor and Computer Architecture
Web Technology I
Data Structure and Algorithms
Financial Accounting
Business Statistics

Semester IV

Web Technology II
Database Management System
Business Data Communication and Networking
Operating System
Economics for Business
Cost and Management Accounting

Semester V

Software Design and Development
Programming with Python
Information Security
Artificial Intelligence
Fundamentals of Marketing

Semester VI

Business Information Systems
IT Ethics and Cybersecurity
Project
Fundamentals of Corporate Finance
Business Environment
Business Research Methods

Semester VII

E-Commerce and Internet Marketing
Sociology for Business Management
Operations Management
Strategic Management
Elective I

Semester VIII

IT Entrepreneurship and Management
Business Intelligence
Digital Economy
Internship
Elective II

Electives I

Networking and System Administration
Mobile Application Development
Multimedia System Application
Data Warehousing and Data Mining

Electives II

.NET Programming
Database Administration
Cloud Computing
Big Data and Analytics



An Extra Edge **BIM**

First Semester

- Microsoft Office Basic Training
- C Programming Project
- Presentation Competition
- GIT Training

Second Semester

- Java Project
- Presentation Competition
- Entrepreneur Interaction

Third Semester

- Accounting Software Training
- Web Technologies Project
- IoT Workshop
- WordPress Training

Fourth Semester

- Network Project
- Linux Training
- Presentation Competition
- Innovation & Ideation

Fifth Semester

- Python Project
- Workshop on AI & Machine Learning
- Information Security Training
- Entrepreneurship Development Workshop

Sixth Semester

- Ethical Hacking & Cyber Security Training
- Industrial Exposure & IT Project
- Idea Formulation & Presentation

Seventh Semester

- Career Counselling by Industry Expert
- Guest Lectures on Different IT Domains
- SEO & Digital Marketing
- Innovative Idea Pitching

Eighth Semester

- Report Writing Session
- Internship & Job Placements
- Guest Lectures on Different Domains

& Industry/Field Visits, Educational Excursion, Presentations, Realtime IT Projects, Internships, Software Competitions, Intra & Inter-College Sports ...

Note: The above mentioned activities are subject to change according to industry trends and market demand.

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**Extra Edge &
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Tribhuvan University Affiliated

BBS

**DEVELOP COMPREHENSIVE
UNDERSTANDING OF
BUSINESS & MANAGEMENT
FOR CONTINUOUS
EXCELLENCE**

Bachelor of Business Studies (BBS) incorporates management concepts & reality-based skills integrating them with the latest changes in the business environment. The programme concentrates on specialized areas such as accounting, finance, human resource management, or marketing. It also builds a foundation in allied areas such as language, economics, statistics, and law that help students to understand management practices & market needs. Because of the entrepreneurial skills & functional expertise nurtured, graduates eventually become effective agents of change in society.



Key Learning Outcomes

- Get conceptual knowledge and nurture adaptive business and generic skills to meet the needs of a fast-changing globalized market
- Acquire essential knowledge and skills or attitudes in relation to business, industry, and governance so as to promote professionalism
- Gain insight and understanding of business & administration to develop a general perspective for holistic management
- Develop required attitudes, abilities and practical skills vital for becoming competent, responsible business managers
- Encourage entrepreneurial capabilities in order to produce effective agents of change in Nepalese society and generate employment



COURSE STRUCTURE

First Year

Business English
Business Statistics
Microeconomics for Business
Financial Accounting and Analysis
Principles of Management

Second Year

Business Communication
Macroeconomics for Business
Cost and Management Accounting
Fundamentals of Financial Management
Organizational Behavior & Human Resource Management

Third Year

Business Law
Fundamentals of Marketing
Business Environment and Strategy
Foundation of Financial Systems
Taxation in Nepal

Fourth Year

Business Research Methods
Entrepreneurship
Final Project
Fundamentals of Corporate Finance
Fundamentals of Investment
Management of Financial Institution
Fundamentals of Selling
Fundamentals of Advertising
Fundamentals of Services Marketing

An Extra Edge

First Year

- Personality Development & Soft Skills Training (2 days)
- Guest Lecture (General Management)
- Student Presentations (POM)
- Microsoft Office Basic Training

Second Year

- Accounting Training (5 days)
- Student Presentations (HRM)
- Guest Lecture (HRM)

Third Year

- Guest Lecture (Business Law)
- District Court Visit
- Student Presentations (Business Law)
- CV Writing & Interview Skills Training (2 days)

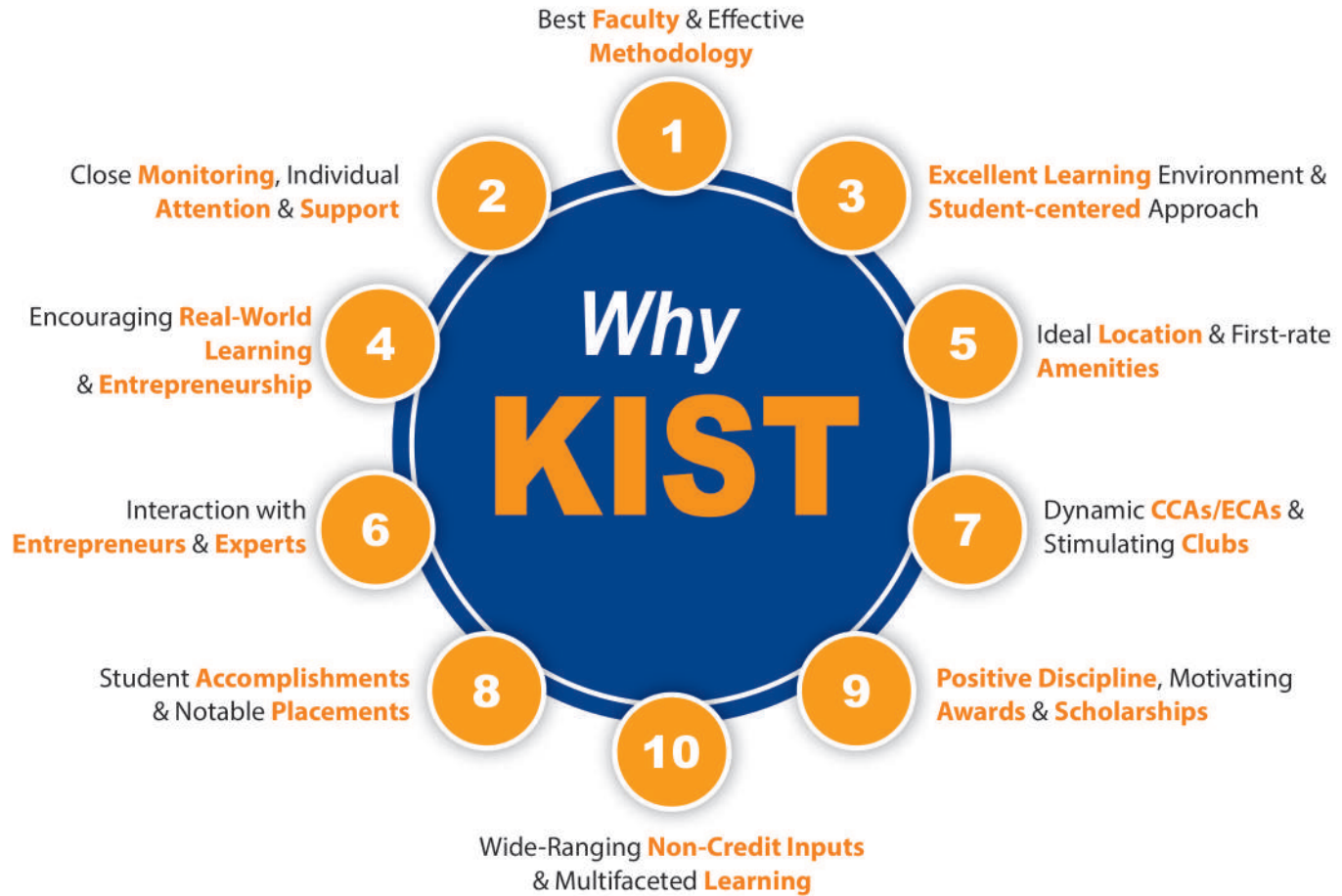
Fourth Year

- Guest Lecture (Entrepreneurship)
- Workshop (Project Work & Report Writing)
- Banking Training (5 days)

& Industry/Field Visits, Educational Excursion, Internship/ Placement Support, Intra & Inter-College Sports ...

Scan QR for
**BBS & MBS
Prospectus**





Enrichment Activities

More Than Just Studying

Doing Bachelor's is also about trying new experiences, being active and healthy, or pursuing an interest or activity. KIST College offers a range of enrichment activities that provide students the opportunity to develop new interests & their self-confidence. Such wider achievements as well as good grades are highly valued by employers and universities



Initiating Digitized Prospectuses

Your e-reading saves paper & helps conserve nature: Thanks!



BBA | BIM



BBS | MBS



BSc | MSc
Microbiology



+2 Science
Management

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